



Factsheet AB 2022 (Aandrijven & Besturen)

a&b magazine reports on the development, modification and preservation of machines, installations and product-lines in which motion control and drive- and steering techniques are applied.

The editors combine regular issues like drive-technique, controls, motion controls industrial networks, industrial maintenance and product-automation with themes on application- and company-reports and interviews.

A&B is aimed at managers and executives working within the industrial- or process automation and machine constructing industry.

Circulation Benelux: **6.400 copies.**

Publication dates and special focuses

Edition	Publication	Closing date	Theme 2022
1	25 February	04 February	Frequency Controllers / Soft Starters / AC Motors
2	15 April	25 March	PLC's and Controls / Hannover Messe
3	10 June	20 May	Linear Drive
4	16 September	26 Augustus	WOTS
5	28 October	07 October	Precisiebeurs / Servo Technology
6	25 November	04 November	Sensors

Rates excl. VAT

		1x	3x	5x	8x	10x
1/1 page	full colour	€ 2,885	€ 2,665	€ 2,520	€ 2,240	€ 1,960
1/2 page	full colour	€ 1,575	€ 1,450	€ 1,365	€ 1,295	€ 1,200
1/4 page	full colour	€ 950	€ 795	€ 750	€ 700	€ 650
1/8 page	full colour	€ 575	€ 510	€ 470	€ 420	€ 365

Techvertoirals*	
1 page	€ 2,880
2 pages	€ 3,535
4 pages	€ 5,950

Brochure imprints*	
2 pages	€ 2,444
4 pages	€ 3,262
8 pages	€ 5,437

*No agency commission

Sizes	Width x height in mm	
Type page	210x297 mm	
Type area	<u>Portrait</u>	<u>Landscape</u>
1/1 page	185x259 mm	n.a.
1/2 page	90x259 mm	185x123 mm
1/4 page	90x123 mm	185x60 mm
1/8 page	90x60 mm	185x30 mm
Loose insert	max. 205x297 mm	

For questions and reservations please contact:

Dennis Wielheesen
Sales Manager
Tel. +31 (0)6 – 536 924 61
E-mail: d.wielheesen@mybusinessmedia.nl

René Wibbelink
Account Manager
Tel. +31 (0)570 - 504 343
E-mail: r.wibbelink@mybusinessmedia.nl

www.aandrijvenbesturen.nl

