

## Rate card a&b (aandrijven & besturen) 2010

**a&b** magazine reports on the development, modification and preservation of machines, installations and product-lines in which motion control and drive- and steering techniques are applied. The editors combine regular issues like drive-technique, controls, motion controls industrial networks, industrial maintenance and product-automation with themes on application- and company-reports and interviews.

A&B is aimed at managers and executives working within the industrial- or process automation and machine constructing industry. Distribution Benelux: 6.700 copies.



Edition	Publication date	Deadline	Special focus 2010
1/2	16 February	27 January	Food industry (sector issue)
3	23 March	1 March	Tradefair special MOCOCN (Motion&Control)
3a	23 March	1 March	Official fair guide MOCOCN
4	20 April	31 March	Mechatronics
5	25 May	28 April	Servo- and electromotors
6	22 June	2 June	Energy (sector issue)
7/8	17 August	28 July	Sensors, Vision & RFID
9	21 September	1 September	Tradefair special Industrial week / motion control
10	19 Oktober	29 September	Offshore industry (sector issue)
11/12	16 November	27 Oktober	Machinesafety, Production & Process Automation (sector issue)

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